

RIDING THE RIM



To Save America's WETLAND

Terry Forrette is working to change the world – or at least his piece of it – one mile at a time. A long-time motorcycle rider, Terry is combing his passion for motorcycle touring with his concern for Louisiana's disappearing wetlands.

On April 21, in celebration of Earth Day 2007, Terry will embark on a 3 month, 12,000 mile motorcycle tour around the perimeter of the contiguous 48 States to raise funds and awareness to help restore Louisiana's coast – known as America's WETLAND.

The reason for the trip is simple. Louisiana's coastal wetlands, an area known as America's WETLAND, are vanishing at an astonishing rate. Since the 1930's, 1,200,000 acres of land has been lost – an area the size of Delaware. These vital wetlands are not only nature's first line of defense during hurricanes, but are also of world ecological significance, as they provide habitat for more than 5 million migratory waterfowl and songbirds. The wetlands are also home to the vast petrochemical complex that fuels our nation and protects our domestic energy supply.

Terry's "Riding the Rim" adventure depart from New Orleans, Louisiana and travel west towards Texas, New Mexico, Arizona and continue into California. Heading north into Oregon and then up to Washington State he will skirt the Canada boarder heading east towards the Great Lakes into New York and then travel north to the tip of Maine. Following the coastline down the eastern seaboard, Terry will travel south into Florida down to Key West and then turn west arriving back in Louisiana in late July. As Terry tours the nation, he will interact with local wetlands and environmental groups to discuss the plight of America's WETLAND. He will also invite members of local motorcycle groups to join him as he "Rides the Rim".

Terry is a health care practitioner, professional speaker and part-time college teacher. He has been involved in environmental causes since 1970 when he attended his first Earth Day event in his hometown of Madison, WI. Now a long-time resident of Louisiana, Terry has seen first hand how the destruction of the wetlands has contributed to the devastation experienced during hurricanes Katrina and Rita in 2005, where 200 square miles of protective wetlands were lost in 2 days.

The America's WETLAND: Campaign to Save Coastal Louisiana is proud to join Terry in this effort and hopes to help make this initiative a success. The America's WETLAND Campaign is the largest public education campaign in Louisiana's history. The Campaign's goal is to raise public awareness of the impact Louisiana's wetland loss has on the state, nation and world and gain support for efforts to conserve and save coastal Louisiana.



For information about Terry or his trip, please visit www.ridingtherim.com, or call (985) 624-9640. For more information about America's WETLAND or to become a sponsor of Riding the Rim please visit www.americaswetland.com.